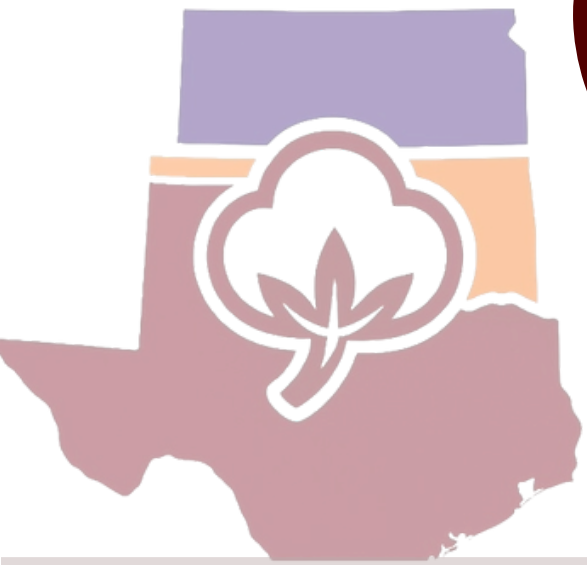


SOUTHWEST COTTON PHYSIOLOGY CONFERENCE

Date: February 10 - 12, 2026

- Tuesday, Feb 10 — Noon to 5:00 PM
- Wednesday, Feb 11 — All Day
- Thursday, Feb 12 — 8:00 AM to Noon

Location: 1102 East FM 1294
Lubbock, TX 79403

Tuesday, February 10, 2026

HALF DAY

1:00 - 1:10 pm	Welcome	
1:10 - 2:10 pm	Pathology & Nematode Update	M. Rondon, M. Duffeck, T. Wheeler, T. Isakeit
2:10 - 3:10 pm	Variety Performance & Stability	B. McKnight, K. Lege, E. Kimura, J. Dudak, L. Simon
3:10 - 3:15 pm	Sponsor Update	TBD
3:15 - 3:30 pm	Break	
3:30 - 4:00 pm	Sponsor Update	TBD
4:00 - 5:00 pm	Cotton Jassid & Other Insect Control Update	TBD

Thursday, February 12, 2026

HALF DAY

8:00 - 9:00 am	Strategies to Make Cotton Profitable II: Conventional Systems; ELS Systems; Northern Geography Strategies	J. Dudak, K. Lege, L. Simon
9:00 - 9:45 am	Precision Ag/Irrigation Update III: Targeted Pesticide Application Technologies	S. Lancaster et al.
9:45 - 10:00 am	Break	
10:00 - 10:45 am	Organic Cotton Production	B. Whitney
10:45 - 11:45 am	Novel Uses For Cotton	N. Abidi
11:45 - noon	Wrap Up/Discussion	
Noon	*Adjourn*	

Wednesday, February 11, 2026

FULL DAY

8:00 - 9:00 am	Strategies to Make Cotton Profitable I: Seeding Rates & Row Spacing	R. Pustejovsky, C.F. Montero, E. Kimura, B. McKnight, R. Noland
9:00 - 9:15 am	Sponsor Update	TBD
9:15 - 10:00 am	Physiology, Growth and Development I: Maturity & Target Development Curve	C. Bednarz, B. Cannon
10:00 - 10:15 am	Break	
10:15 - 10:30 am	Sponsor Update	TBD
10:30 - 11:00 am	Testing Ag Performance Solutions (TAPS): Opportunities in the SW	H. Nakabuye, S. Sharma
11:00 - noon	Precision Ag/Irrigation Technology I: Fertlity & Irrigatoin Strategies	K. Lewis, B. Arnell
Noon - 1:00 pm	Catered Lunch on site	
1:00 - 1:15 pm	Sponsor Update	TBD
1:15 - 1:45 pm	Physiology, Growth and Development II: Seed Size, Stand Uniformity, Fiber Quality	R. Heinrich, R. Siders, J. Salgado
1:45 - 2:45 pm	Precision Ag/Irrigation Technology II: Irrigation Automation, Irrigation Timing	W. Guo, J. Aguilar
2:45 - 3:00 pm	Plains Cotton Growers Update	M. Brown
3:00 - 3:15 pm	Break	
3:15 - 3:30 pm	Sponsor Update	TBD
3:30 - 4:00 pm	Cotton Board Update	S. Heinrich
4:00 - 5:00 pm	Ag Retail Panel Discussion	Representatives from several regional retailers
6:00 - 8:30 pm	*Sponsored Dinner - locaton TBD*	